U.S. Weekday Daily Newspaper circulation (In millions)

Source: Newspaper Association of America
Resident U.S. Population
(In millions)
Source: U.S. Census
Per capita
U.S. Daily Newspaper circulation
as a percentage of population

20% 22% 24% 26% 28% 30% 32% 34% 36% 38% 40%
1945 '50 '55 '60 '65 '70 '75 '80 '85 '90 '95